

BUSINESS PROPOSAL

Battle Recreational Ground Kiosk

CONTACT

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SUMMARY

Without knowing the full dimensions and restrictions placed on use of the building, I don't know exactly how this will manifest as an operation, however I am able to set out my intentions and aspirations and what I believe we could achieve.

I strongly believe there is an opportunity to enhance an already amazing place to the next level to the benefit of those that are using the space and the community.

A busy location like Battle Recreation Ground would benefit from having an easily accessible refreshment kiosk to provide a more enjoyable experience for the many visitors to the park and it would add an increased sense of community, encouraging positive interactions throughout a broad range of ages.

I plan on offering traditional favourite drinks and snacks along with healthy alternatives. But in operation I would listen to the input stakeholders to add to and modify products and services offered.

I am very keen to understand what ideas and input the council have and of course learn more about how we could progress this forward.

OVERVIEW

Ready for the 2022 summer season to open a park refreshment kiosk (take away only) providing recreation ground users access to hot and cold drinks, snacks, and water bottle refills. The first season of operation would allow us to gauge all stakeholders needs and requirements, both on products offered and times of operation.

If kiosk proves successful the next logical step would be to provide a covered seating area, either externally or indoors to provide shade in the summer and cover from inclement weather.

PROBLEM & SOLUTION

- THE PROBLEM

A very busy recreational park used by both adults and children of all ages where users do not currently have any access on site refreshments.

- SOLUTION

- Reinstate serving hatch on side of building.
- Installation of following items into the kitchen area:
 - Coffee machine
 - Coffee grinder
 - Hot water boiler
 - Drinks fridge
 - Ice cream freezer
 - Till

TARGET MARKET

All recreation park users:

- Health pathway walkers
- Multi-use games area
- Tennis court
- Bike track
- Children's play areas
- Football teams
- Karate clubs
- Guides & Scouts

PRODUCT OR SERVICE OFFERINGS

To provide park users access to food and drink with an emphasis on environmental sustainability in the sourcing of these products.

Initial products offered to include:

- Tea & coffee
- Soft drinks
- Fruit
- Ice creams
- Crisps
- Cakes
- Fruit and veg bags

